



For Immediate Release

## **TOM FRACISCO NAMED PRESIDENT OF HOTSTATUS ENTERPRISES**

*Industry Veteran Brings Successful Supply Chain, ERP and Warehouse Operations Management Expertise to HotStatus Enterprises*

Mission Viejo, California – March 31, 2005 – HotStatus Enterprises, a leading provider of Supply Chain Management and Supply Chain Visibility solutions for Logistics Service Providers and medium to large enterprises, today announced that Thomas P. Fracisco has been named President of the company.

Mr. Fracisco brings a 25-year career of proven accomplishments and invaluable experience to HotStatus Enterprises. His understanding of domestic and international business processes has contributed to the successful implementation of logistic operations for US based and multi-national clients.

“I’m excited by the opportunity at HotStatus to bring high value, and truly innovative solutions to help companies more efficiently and cost-effectively manage their supply chain operations,” said Fracisco. “The need for companies to gain better control of their supply chain in today’s business environment is critical and HotStatus is committed to help our clients quickly realize benefits from our solutions.”

Mr. Fracisco has held executive positions at companies such as Manhattan Associates, Xerox and Peak Technologies (a division of Moore Corporation). Prior to joining HotStatus he served as President of Assist Cornerstone Technologies, a software provider of Order Management and ERP solutions.

“We’re excited to have Tom at HotStatus,” said Ed Merino, Chairman of HotStatus Enterprises. “His knowledge and experience in corporate enterprise markets will help us realize our company vision of delivering fully integrated Supply Chain Management and Visibility Solutions to a wide range of corporate clients while continuing our successful growth with Logistics Service Providers. “

*About HotStatus Enterprises, Inc.*

*Founded in 1999, HotStatus provides best-of-breed software and integration solutions to help customers efficiently manage their supply chain and warehousing operations. By enabling multi-point connectivity and visibility throughout distributed operations, HotStatus solutions provide maximum control and return on investment.*

*HotStatus products have been designed from the ground up to provide a fully integrated enterprise solution of supply chain visibility, connectivity and warehouse management. The HotStatus product suite is designed to allow customers to create a solution that fits their needs – ranging from rapid implementation, web-based applications to highly customized application solutions. Customers have the option to implement the HotStatus products within their own data center operations or in a fully hosted Internet-based offering. Either way, HotStatus customers realize benefits in weeks - not months or years.*

For more information call HotStatus Enterprises at (949) 859-1963 or visit [www.hotstatus.com](http://www.hotstatus.com).

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